

Corrected, 10/30/07

Previous reports at USMNEWS.NET have included, based on information from sources, David Glascoff (visiting professor of marketing) among those CoB faculty holding degrees from USM. New information has come to light indicating that Glascoff's only "Mississippi degree" is from Mississippi State University. As a result of this error, the report below omitted David Glascoff, visiting professor of marketing, from the list of non-USM degree-holders with doctorates from Tier III and Tier IV colleges and universities. As shown below, inclusion of Glascoff increases the percentage of the CoB's non-USM degree-holders who also have doctorates from Tier III and Tier IV colleges and universities from 37% to 38%. Other changes are also made below to reflect how correcting Glascoff's education credentials affected other USMNEWS.NET reports.

Following the Yellow Brick Road

A Look at Sources of Doctorates of CoB's Non-USM Degree-Holders

The USMNEWS.NET reader who made the point that USM degree-holders are likely to also hold Tier III and Tier IV doctorates seems to have struck the nail on the head. Our ["Wrong Tiers . . ."](#) report showed not only that 46% of the CoB's doctorate-holding faculty with USM degrees also have doctorate degrees from Tier III and Tier IV colleges and universities, but that the research records of the CoB's USM degree-holders is likely to be inferior of those who do not hold a USM degree of any kind. And, as our **Special Report** entitled ["Seven Degrees of USM Degrees . . ."](#) showed, the CoB's SAIS and the Department of Management & Marketing are walking a dangerous path by filling their overall faculty ranks with individuals holding USM degrees at rates of 50% to 54%, respectively.

What previous reports on this subject were missing is an analysis of the types of doctorate degrees that have been earned by CoB faculty who do not hold a USM degree of any kind. Table 1 below addresses that missing element from previous reports:

Top National Universities		Tier III & IV Universities
	Accounting	
DePree, Marc		Albin, Marvin
Henderson, Jim		Smith, Robert
Jackson, Steven		
	Information Systems	
Chen, Kuo Lane		Davis, Donna
Hsieh, Chang-Tseh		

	Economics	Malik, Farooq Marvasti, Akbar
Dakhlia, Sami Gunther, William Klinedinst, Mark Mixon, Franklin Monchuk, Daniel Niroomand, Farhang Nissan, Edward		
	Finance	
Clark, John Hood, Matthew Lindley, James		
	Management	Bushardt, Stephen Carr, John Duhon, David Peyrefitte, Joseph Sequeira, Jennifer Topping, Sharon
Daniel, Francis Doty, Harold Michael, Daniel Vest, Michael Zantow, Kenneth		
	Marketing	Glascoff, David Henthorne, Tony Osmonbekov, Talai Smith, William
	Fashion Merchandising	
Drake, Erin Yaoyuneyong, Gallayanee		
	Tourism Management	
Becker, Cherylynn Price, Catherine		

As Table 1 shows, only 38% of the CoB's non-USM degree-holding faculty also have doctorate degrees from Tier III and Tier IV colleges and universities. This percentage is below the 45% of the CoB's USM degree-holding faculty who also hold Tier III and Tier IV doctorates. This evidence indicates again that our reader was on the mark, and if it follows that USM degree-holders are less productive in research, then the CoB's recent sprint to "Bring 'Em All Home" will likely generate some accreditation difficulties in future years.